

METHOD

The Minesweeper Framework is a basic working framework that helps to define and prioritise potential fields based on defined strategic directions. First of all, disruptive future scenarios are developed based on which possible solutions are derived.

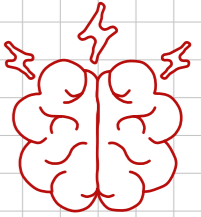
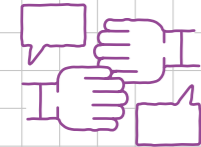
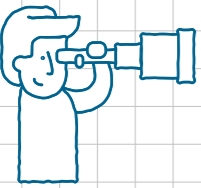
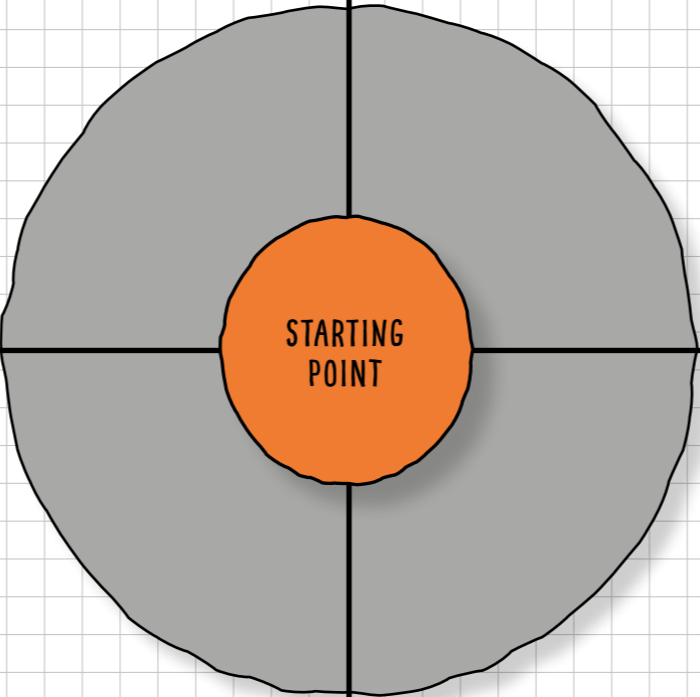
Minesweeper Framework

» STEP 1 «
STRATEGIC GOALS

What strategic directions are defined?
What options do you have to focus on?

» STEP 2 «
DISRUPTIVE FUTURE SCENARIOS

We're turning our business prospects upside down!
Disruption scenarios can negatively affect or even destroy our business. These scenarios can be short, medium or long term - also regional and worldwide.



» STEP 4 «
RATING

Finally, we evaluate the solution approaches relative to each other with regard to two defined parameters.
Visualise!

» STEP 3 «
IDEATION

In the ideation phase, we look for possible solutions to either intelligently avoid disruption scenarios or even to harness our own added value.



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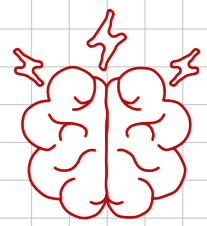
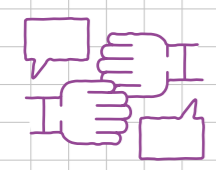
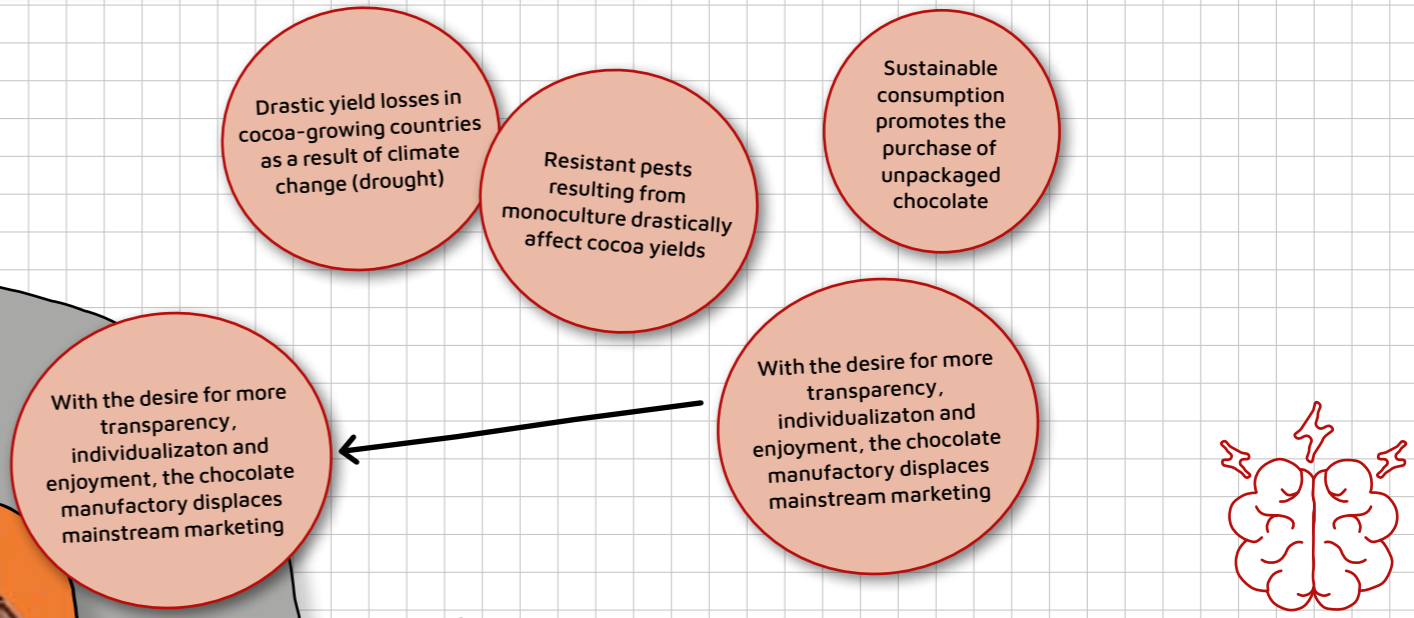
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